

2017

HOLLIS COMMUNITY SURVEY

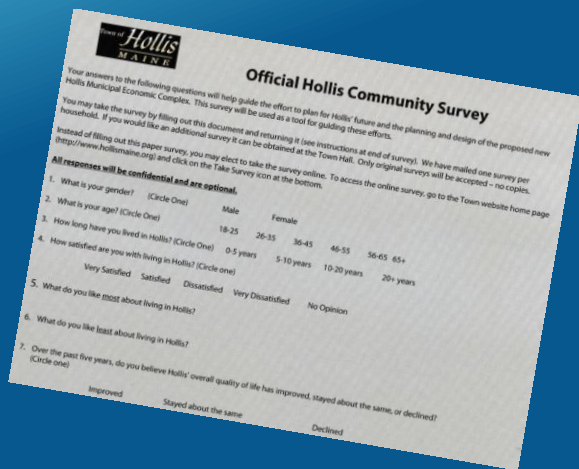
“Living here is what you make of it...”

Quote from survey

2017 HOLLIS COMMUNITY SURVEY

204 PAPER RESPONSES

220 ONLINE RESPONSES



TOTAL 424 SURVEY RESPONSES

2017 HOLLIS COMMUNITY SURVEY

SURVEYS DISTRIBUTED:

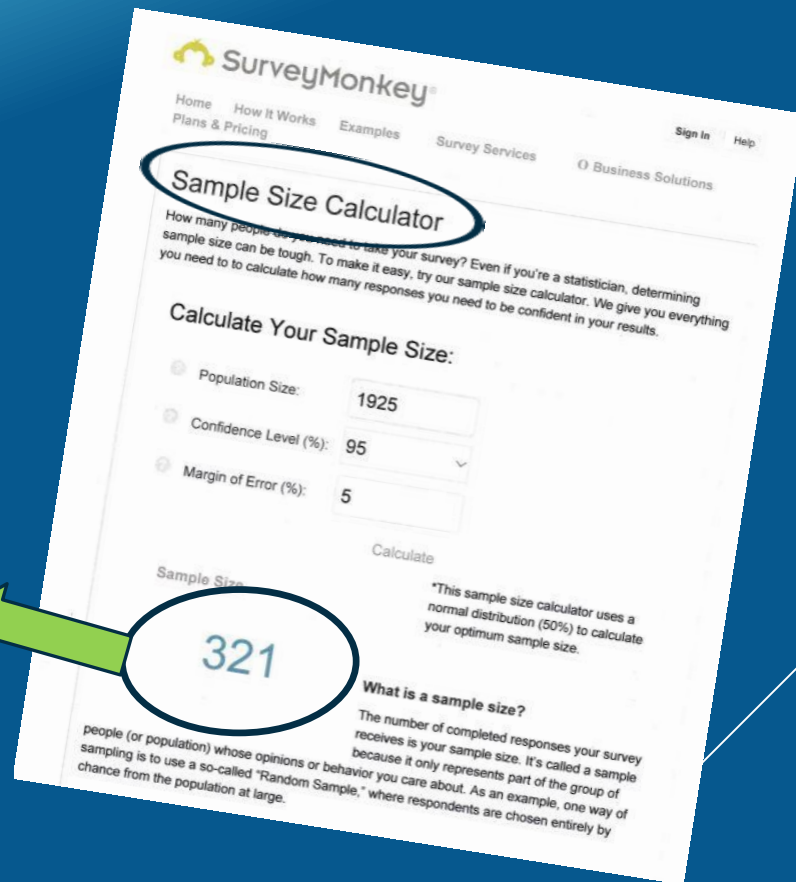
RESIDENCES 1681

P.O. BOXES 244

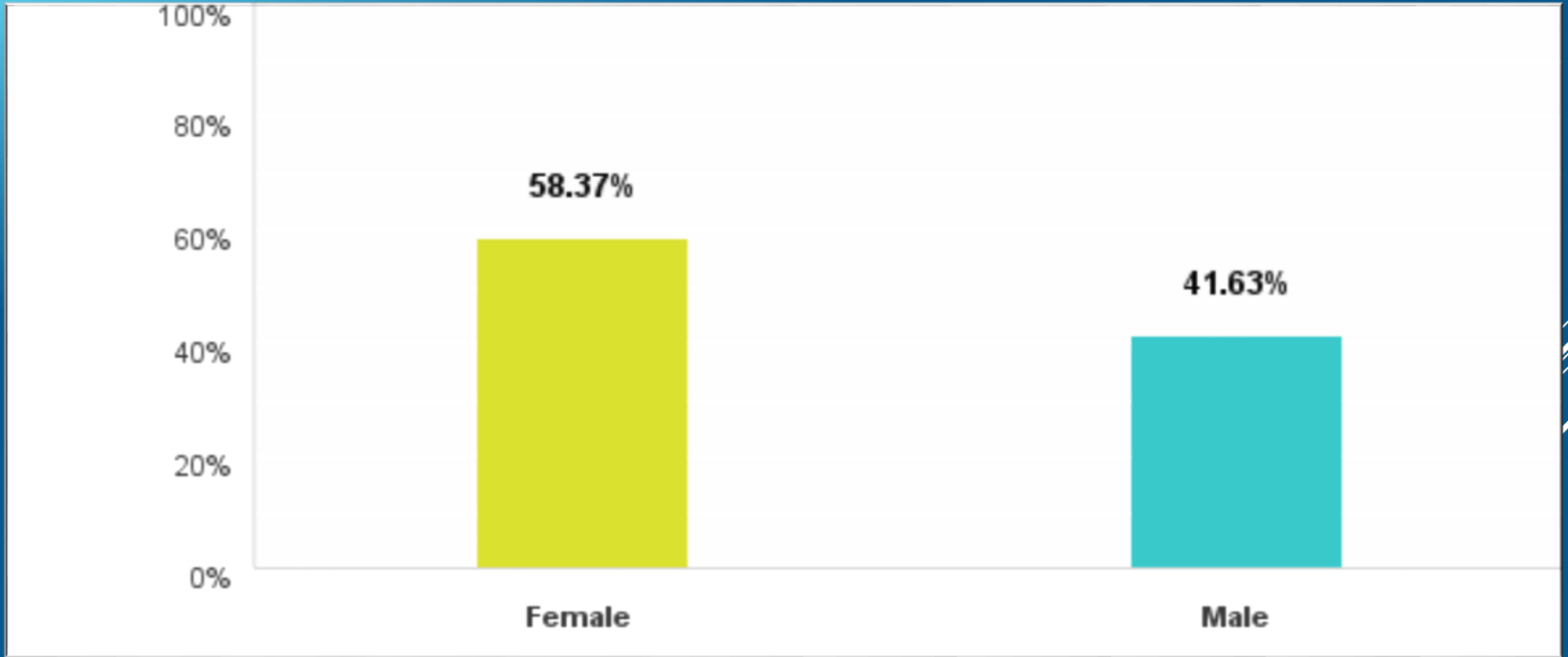
TOTAL 1925

321 RESPONSES REQUIRED
FOR A 95% CONFIDENCE
LEVEL WITH + OR - 5%
MARGIN OF ERROR

424 RESPONSES RECEIVED

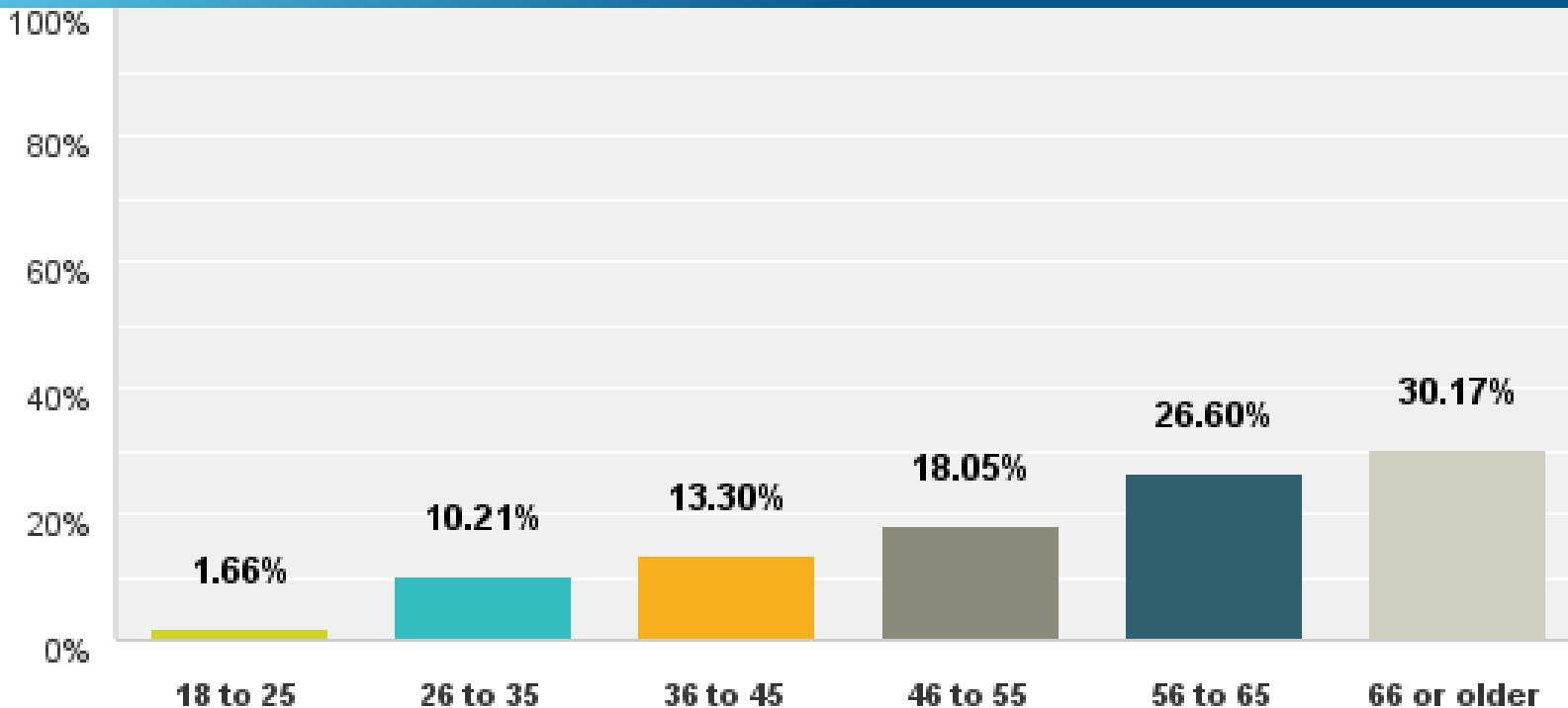


Q1: WHAT IS YOUR GENDER?



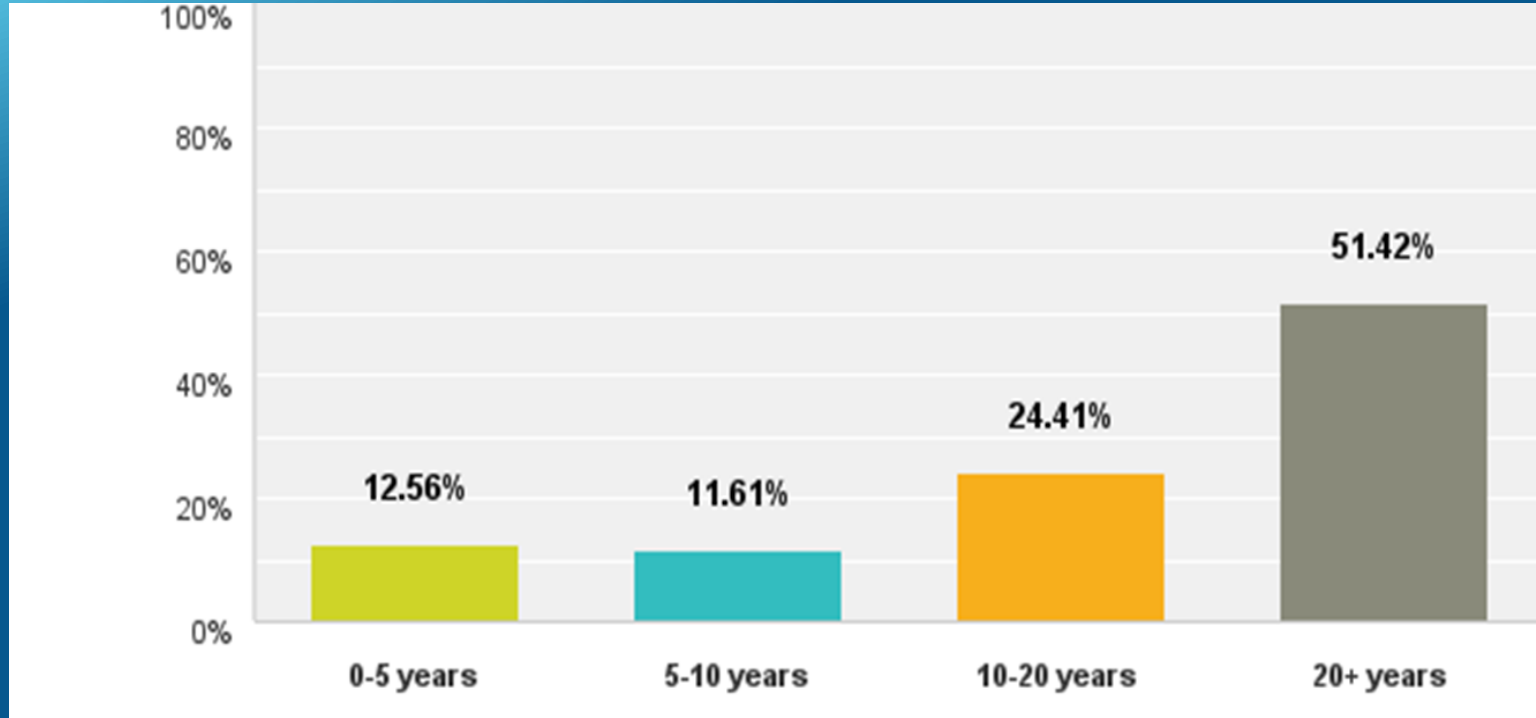
► Answered: 406 Skipped: 18

Q2: WHAT IS YOUR AGE?



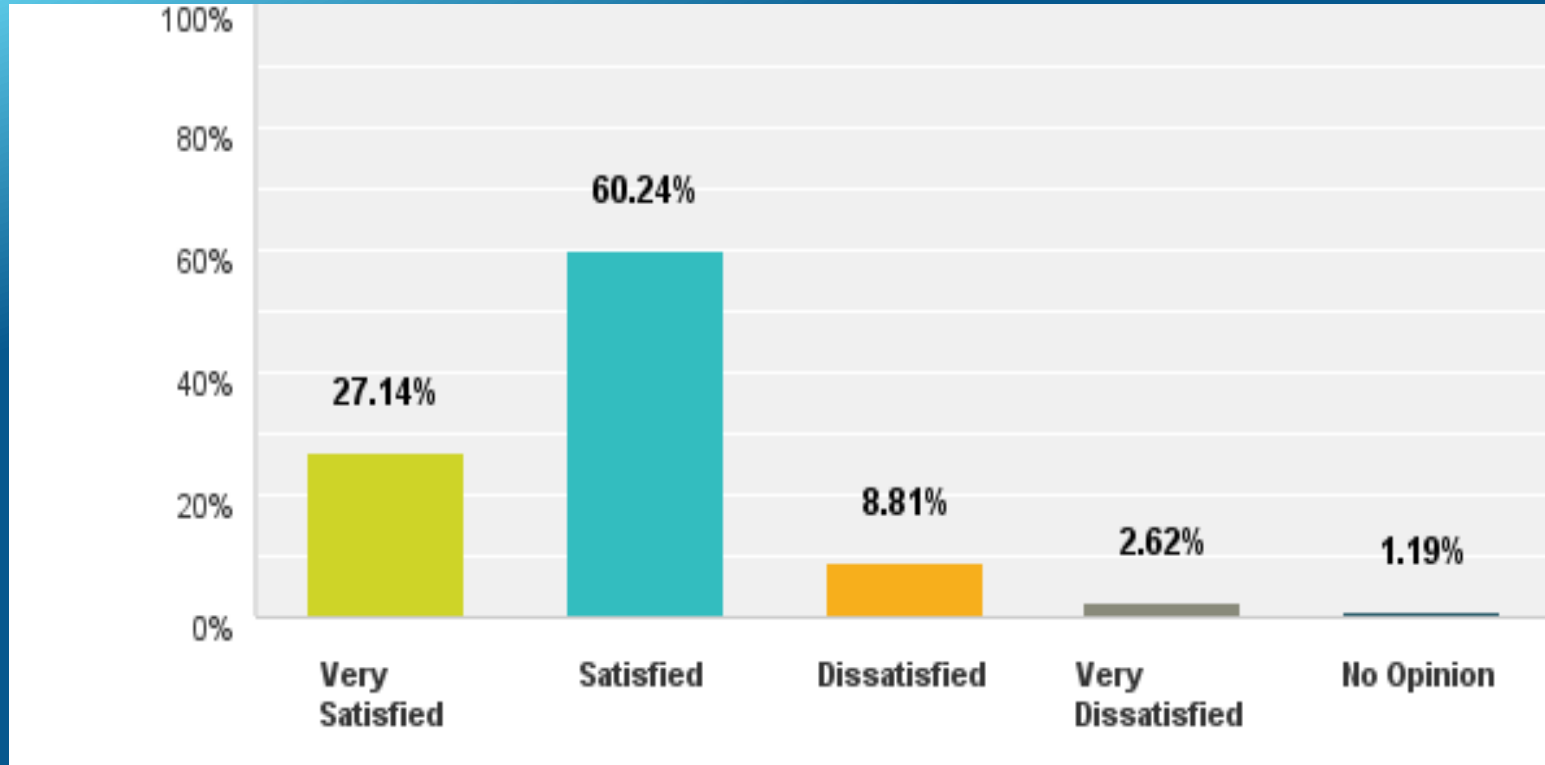
► Answered: 421 Skipped: 3

Q3: HOW LONG HAVE YOU LIVED IN HOLLIS?



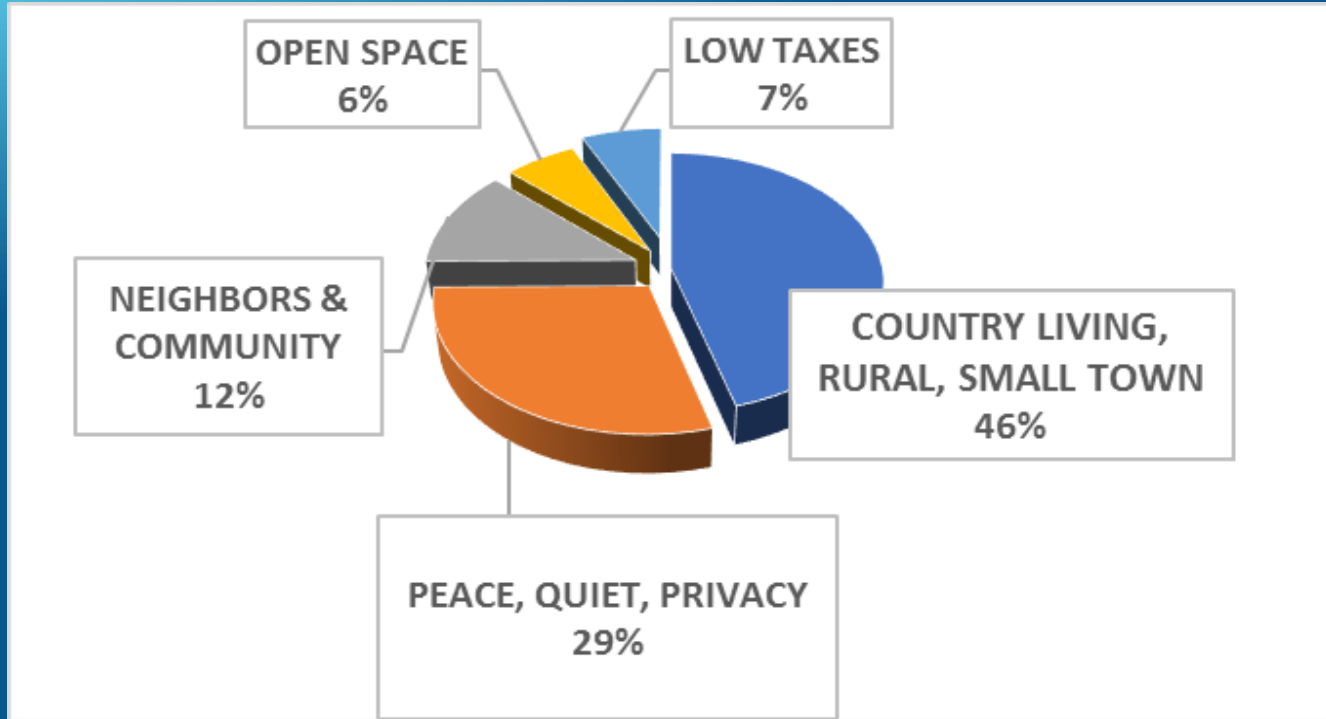
► Answered: 422 Skipped: 2

Q4: HOW SATISFIED ARE YOU WITH LIVING IN HOLLIS?



► Answered: 420 Skipped: 4

Q5: WHAT DO YOU LIKE MOST ABOUT LIVING IN HOLLIS?

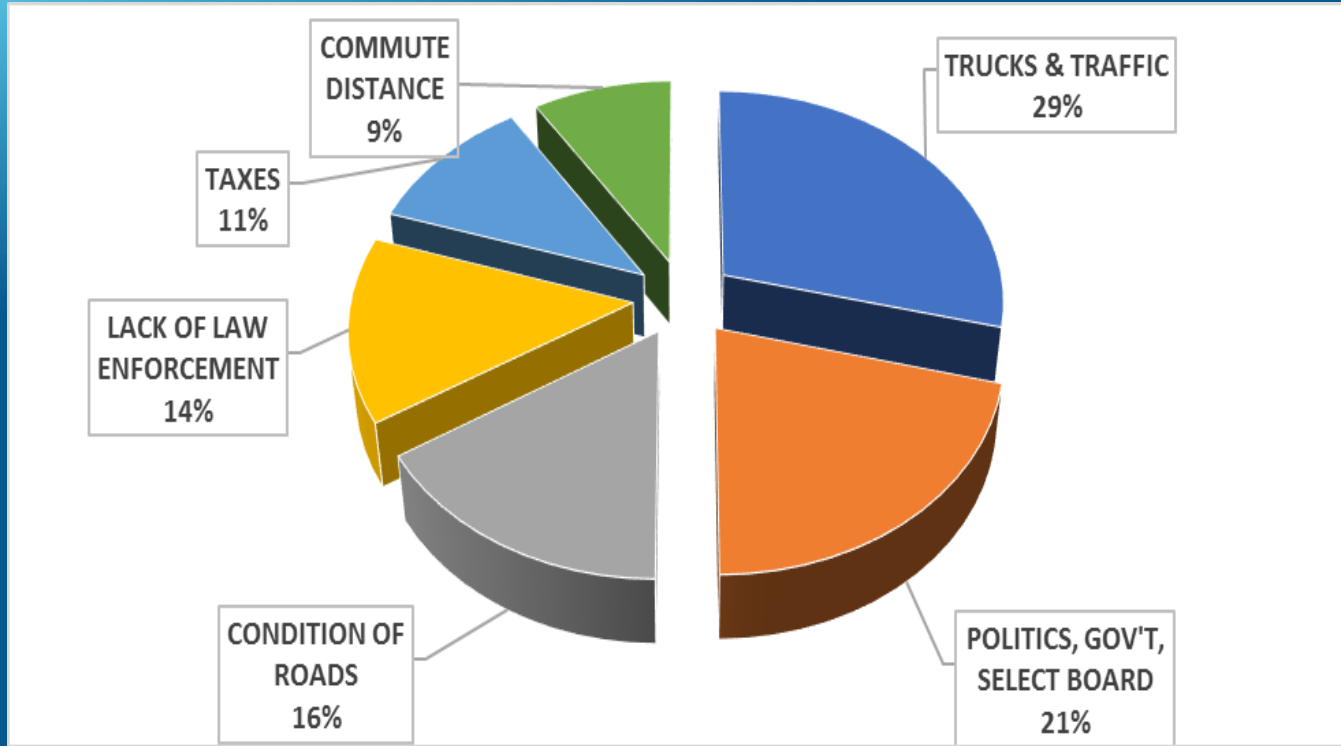


Written Responses

▶ Answered: 384

Skipped: 40

Q6: WHAT DO YOU LIKE LEAST ABOUT LIVING IN HOLLIS?

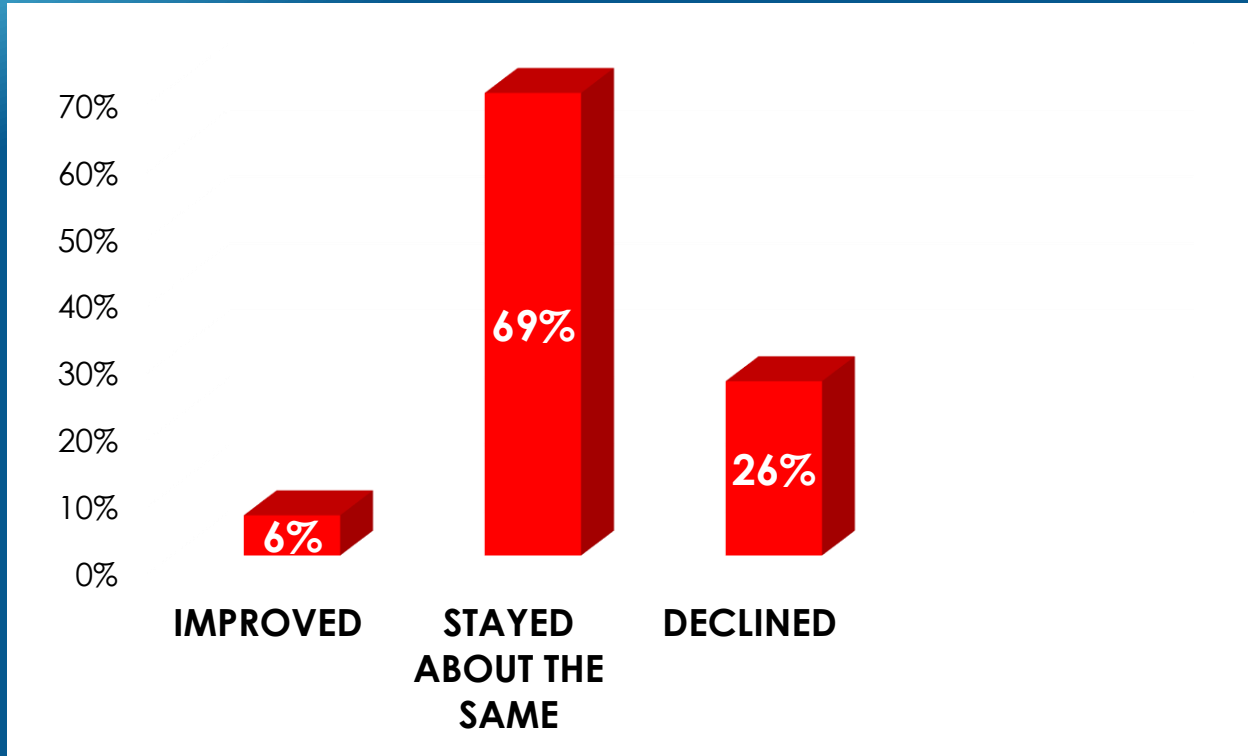


Written Responses

▶ Answered: 365

Skipped: 59

Q7: OVER THE PAST FIVE YEARS, DO YOU BELIEVE HOLLIS' OVERALL QUALITY OF LIFE HAS IMPROVED, STAYED ABOUT THE SAME, OR DECLINED?

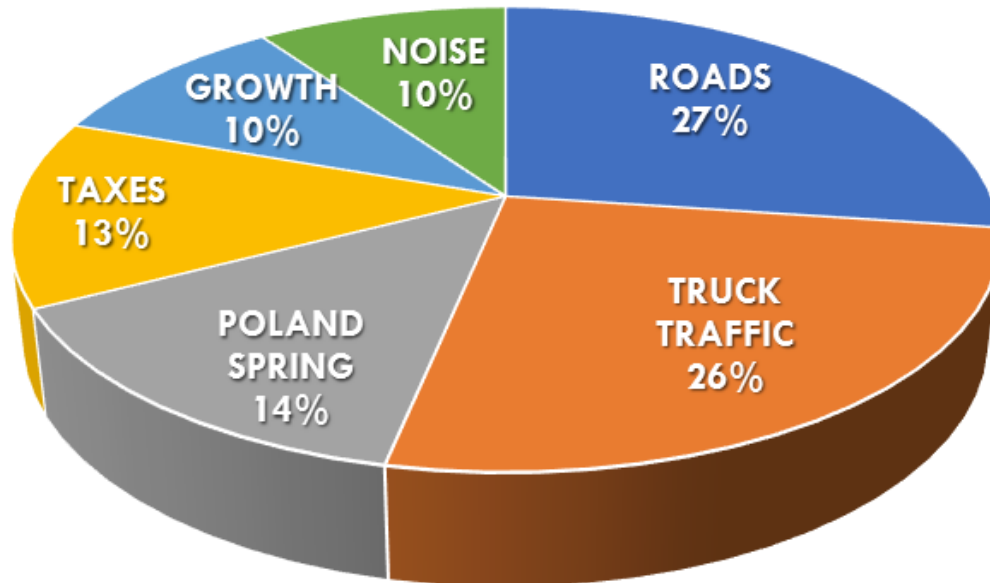


▶ Answered: 413

Skipped: 11

Q7: IF DECLINED, WHY DO YOU THINK THAT THE QUALITY OF LIFE HAS DECLINED?

Written Responses



▶ Answered: 121

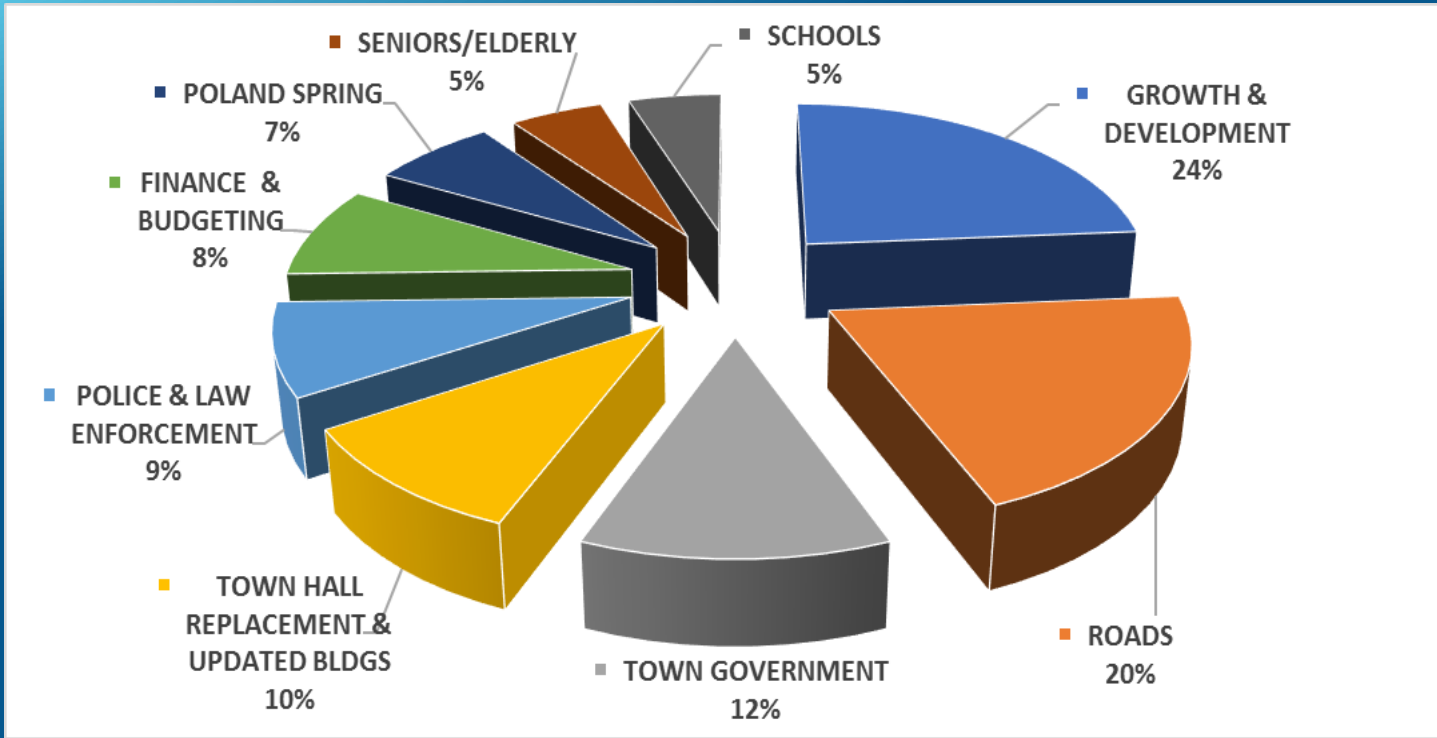
Skipped: 303

Q7: IF IMPROVED, WHY DO YOU THINK THAT THE QUALITY OF LIFE HAS IMPROVED?

Written
Responses

- The acquisition of Indian Cellar was huge for the town.
- We have town officials and departments that work very hard.
- I have witnessed the quality of the school system and rec system first hand.
- The town has made several improvements and is seeking residents suggestions for future.
- Recycling has been a positive . Also, the upgrade of a few community buildings--gym, community building
- The sports complex is wonderful, the parking on Plains Rd has reduced during events.
- Town government seems more functional and effective than it was.
- We are very fortunate to have Poland Spring as a superb neighbor- for our tax base, their willingness to work through tough issues with the town, and for their generosity with community events.
- Higher citizen involvement, there seems to be a growing sense of community.

Q8: WHAT WOULD YOU SAY IS THE MOST CRITICAL ISSUE FACING HOLLIS TODAY

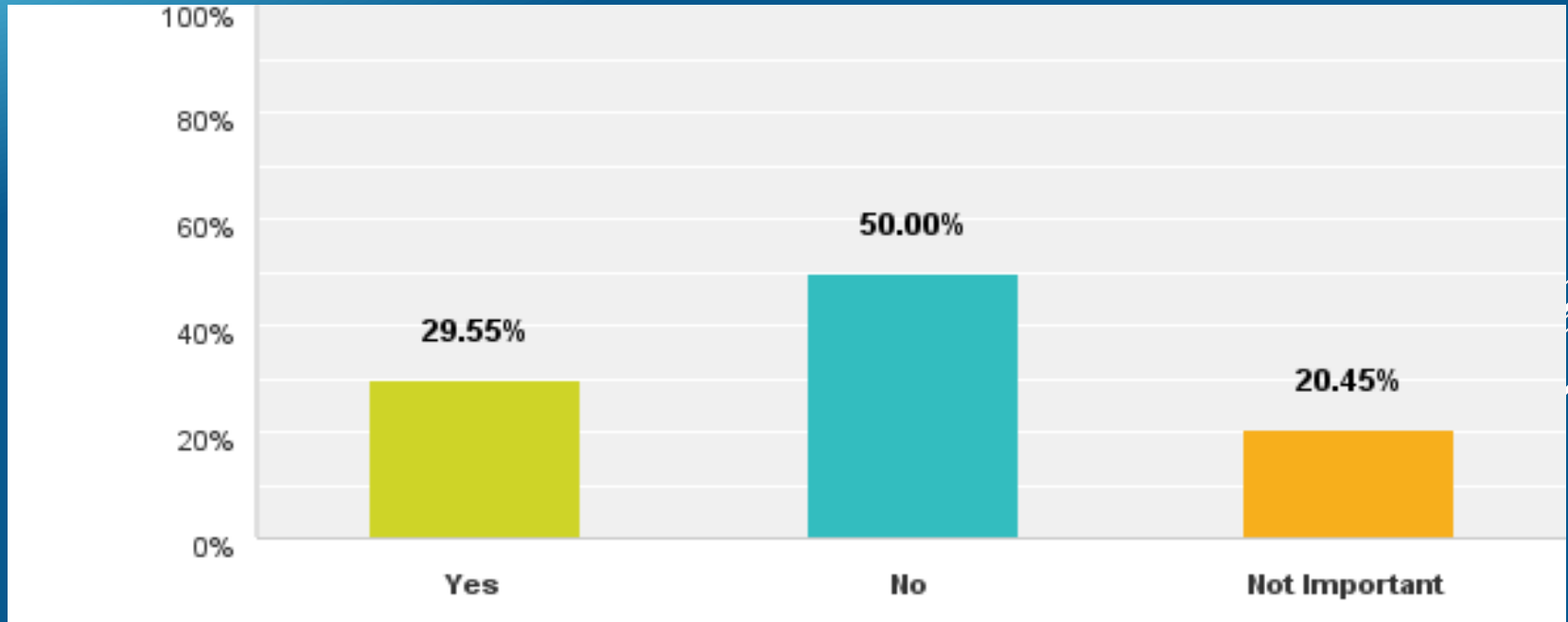


Written Responses

▶ Answered 351

Skipped 73

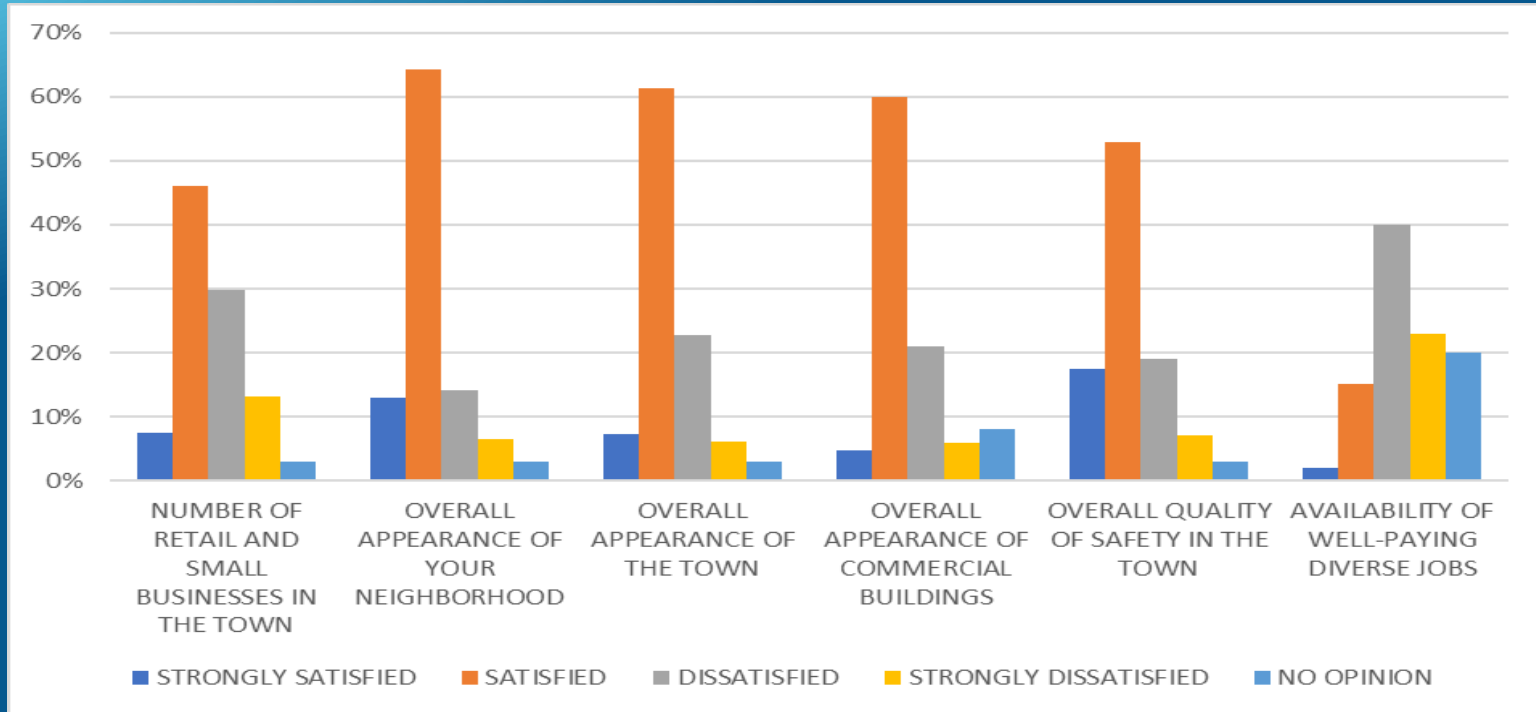
Q9: DOES HOLLIS OFFER THE HOUSING AND SERVICES TO ALLOW YOU TO AGE IN PLACE (AND CONTINUE TO LIVE IN HOLLIS) IF YOU CHOOSE TO DO SO?



▶ Answered: 396

Skipped: 28

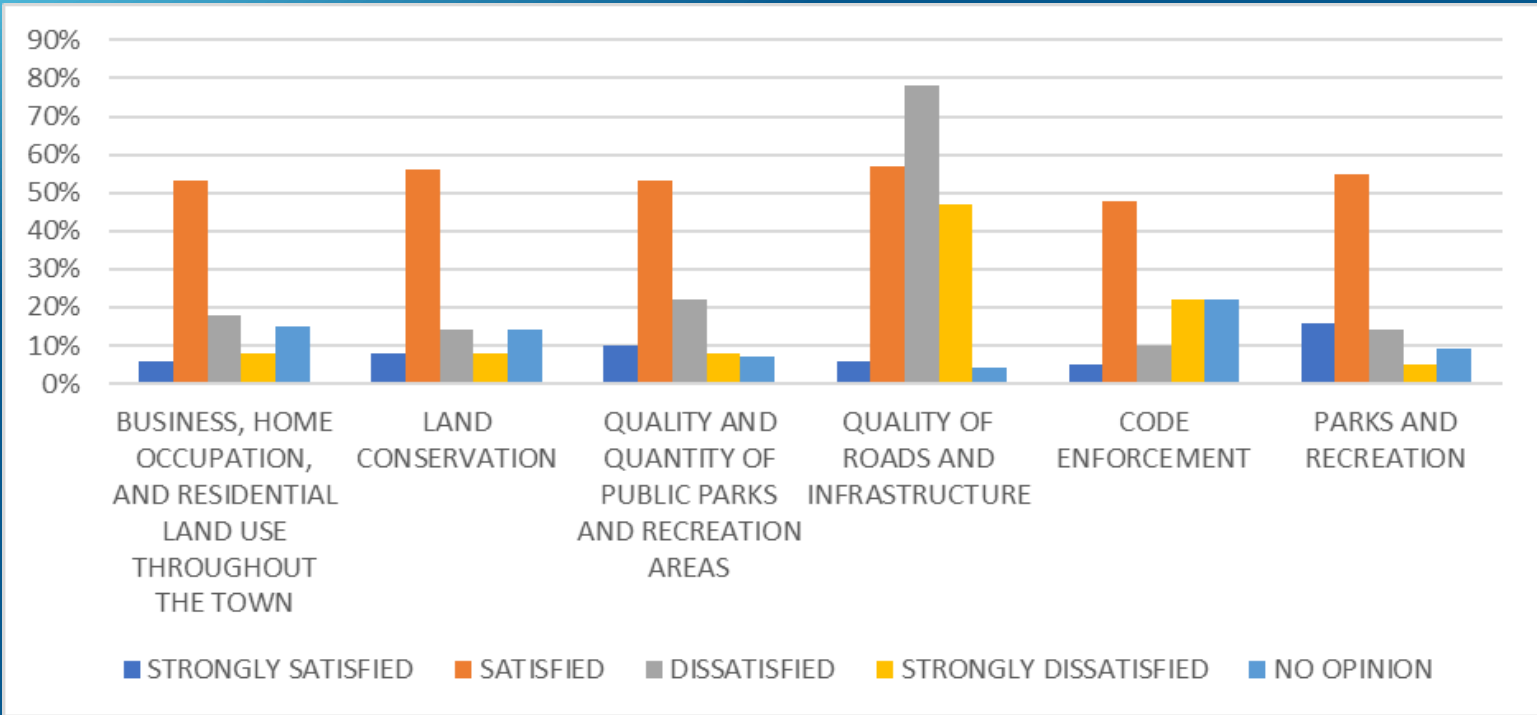
Q10: PRESENTLY, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE FOLLOWING ASPECTS OF HOLLIS?



Answered: 423

Skipped: 1

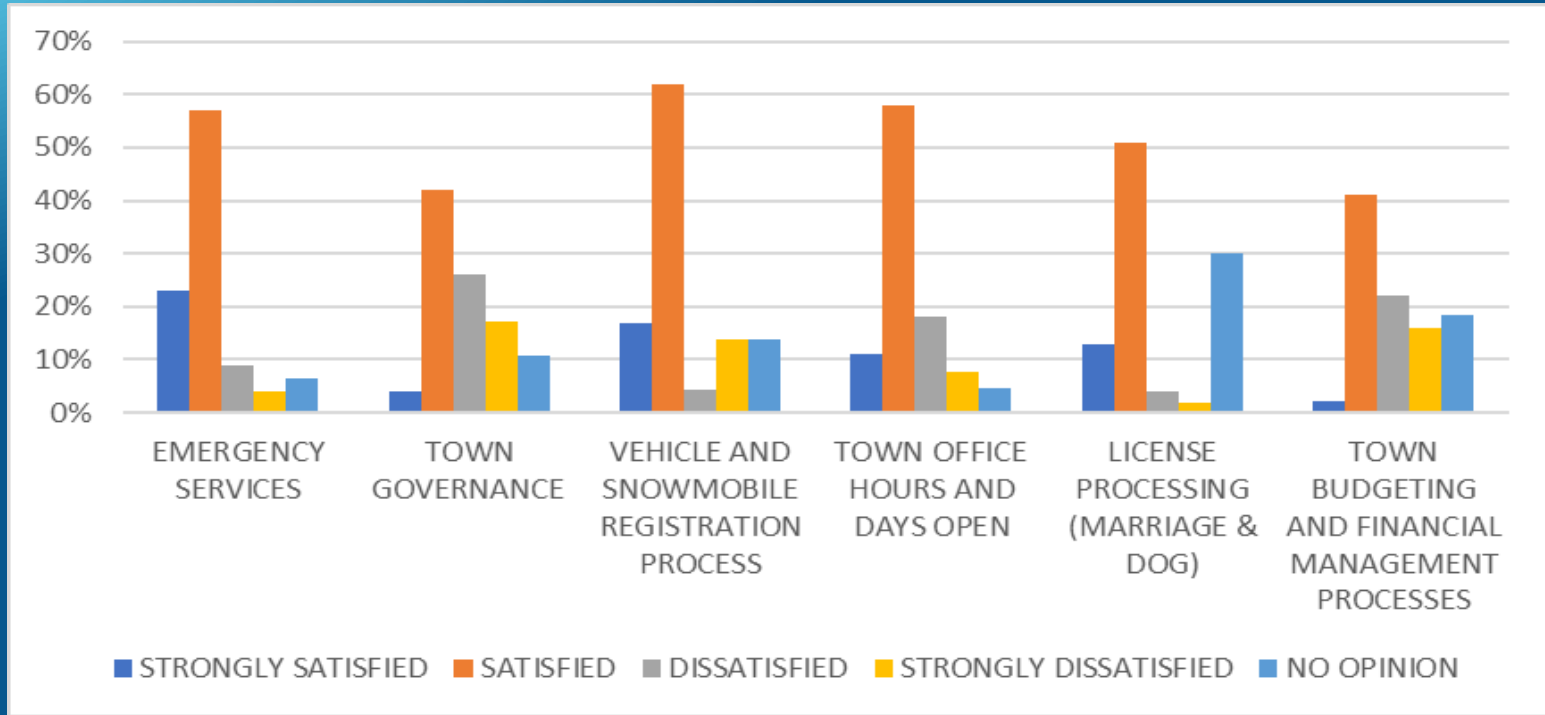
Q10: PRESENTLY, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE FOLLOWING ASPECTS OF HOLLIS?



Answered: 423

Skipped: 1

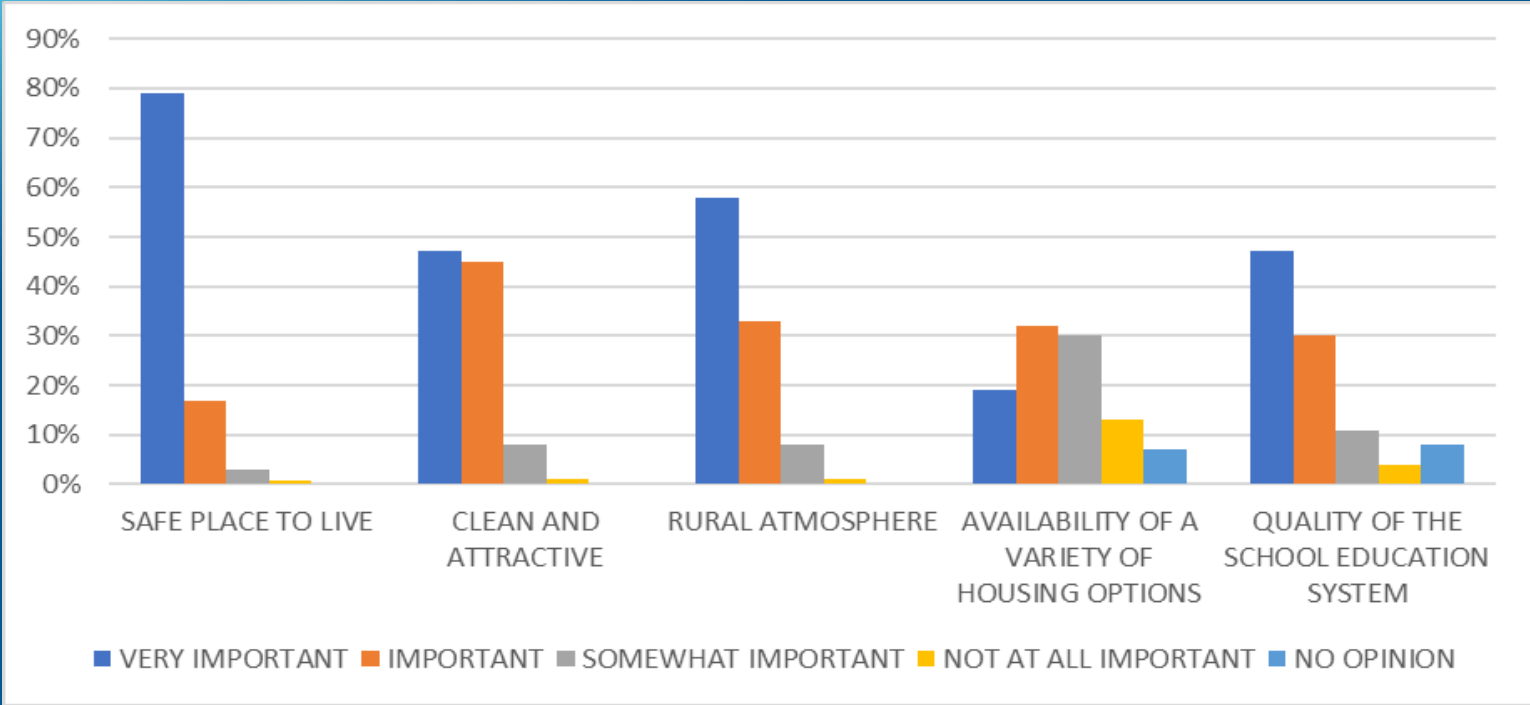
Q10: PRESENTLY, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE FOLLOWING ASPECTS OF HOLLIS?



Answered: 423

Skipped: 1

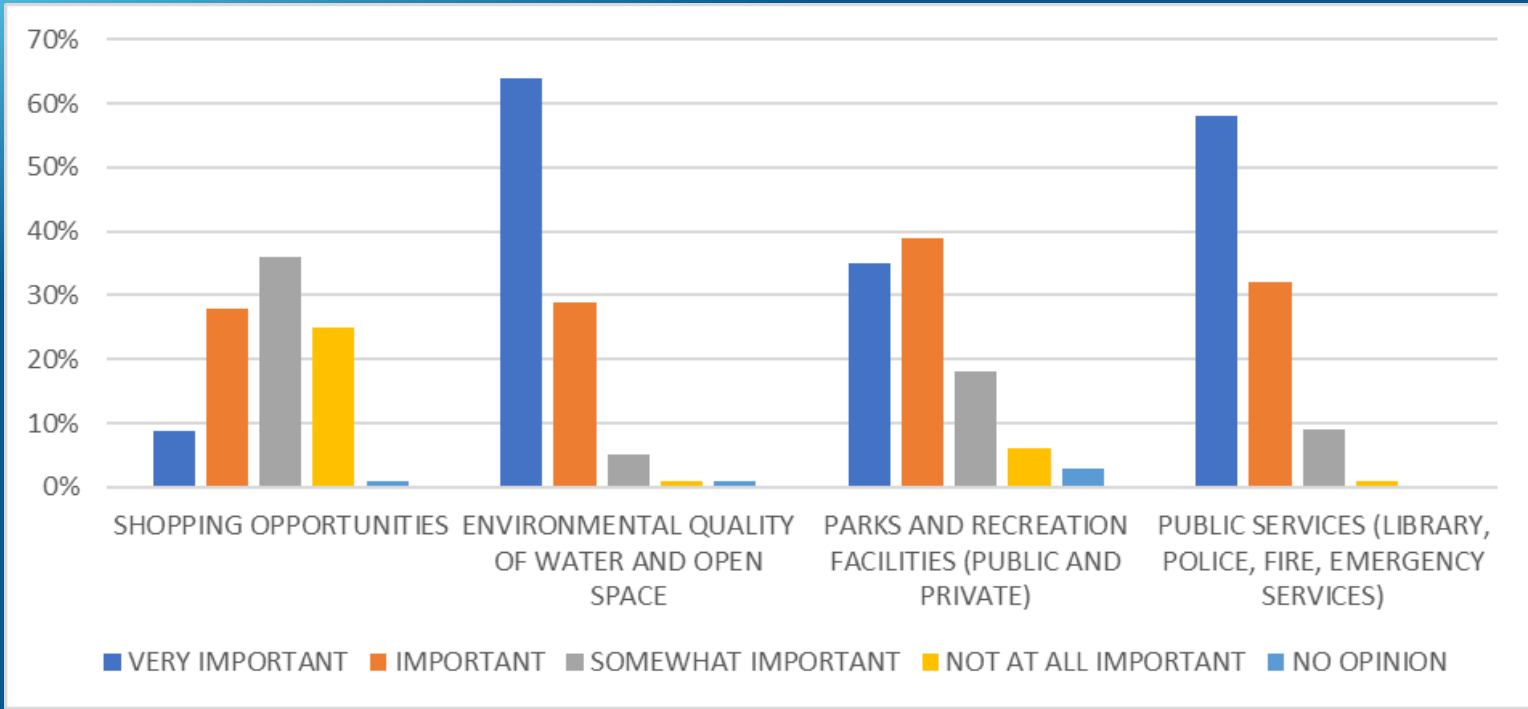
Q11: HOW IMPORTANT ARE THE FOLLOWING FACTORS TO THE QUALITY OF LIFE IN HOLLIS?



Answered: 422

Skipped: 2

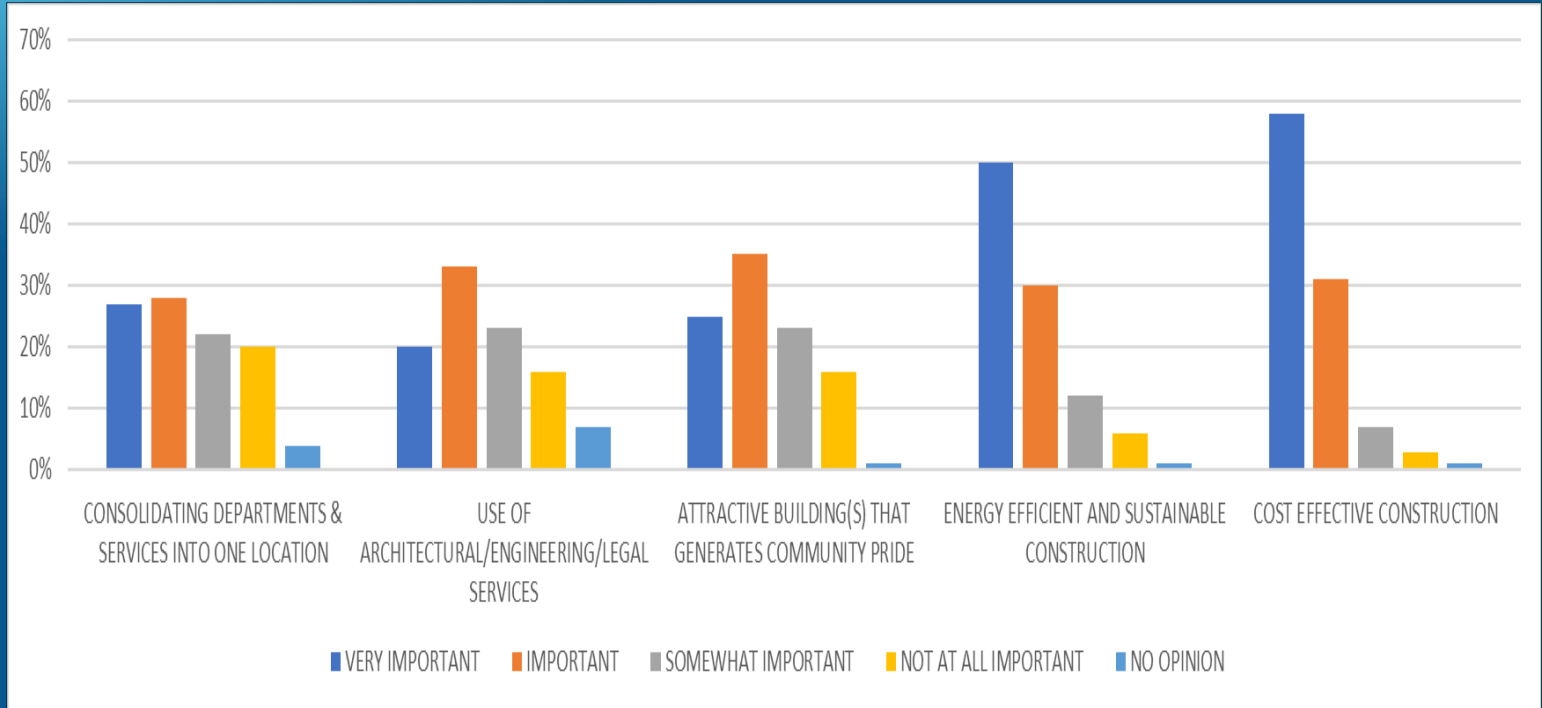
Q11: HOW IMPORTANT ARE THE FOLLOWING FACTORS TO THE QUALITY OF LIFE IN HOLLIS?



Answered: 422

Skipped: 2

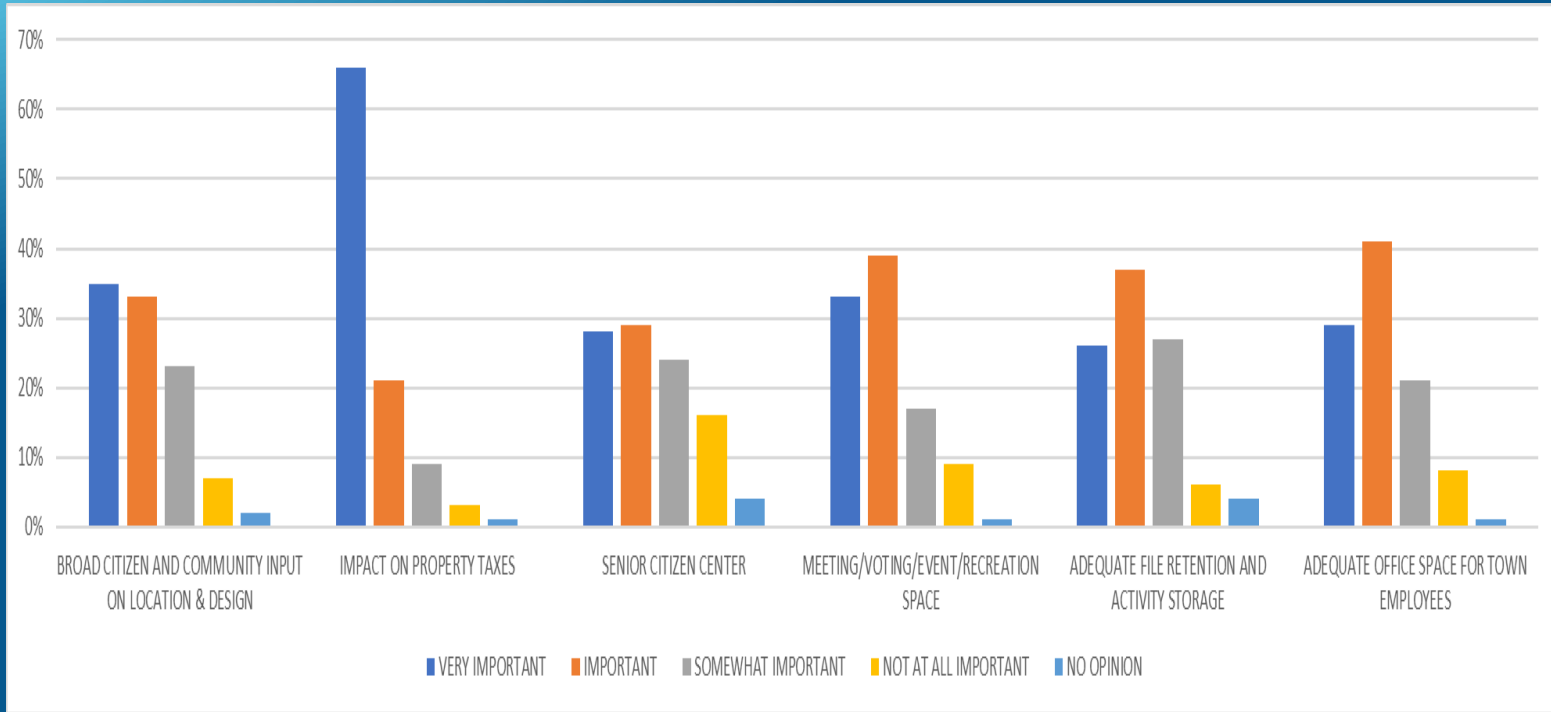
Q12: IN CONSTRUCTING A FUTURE MUNICIPAL COMPLEX, HOW IMPORTANT OR UNIMPORTANT ARE THE FOLLOWING ?



Answered: 423

Skipped: 1

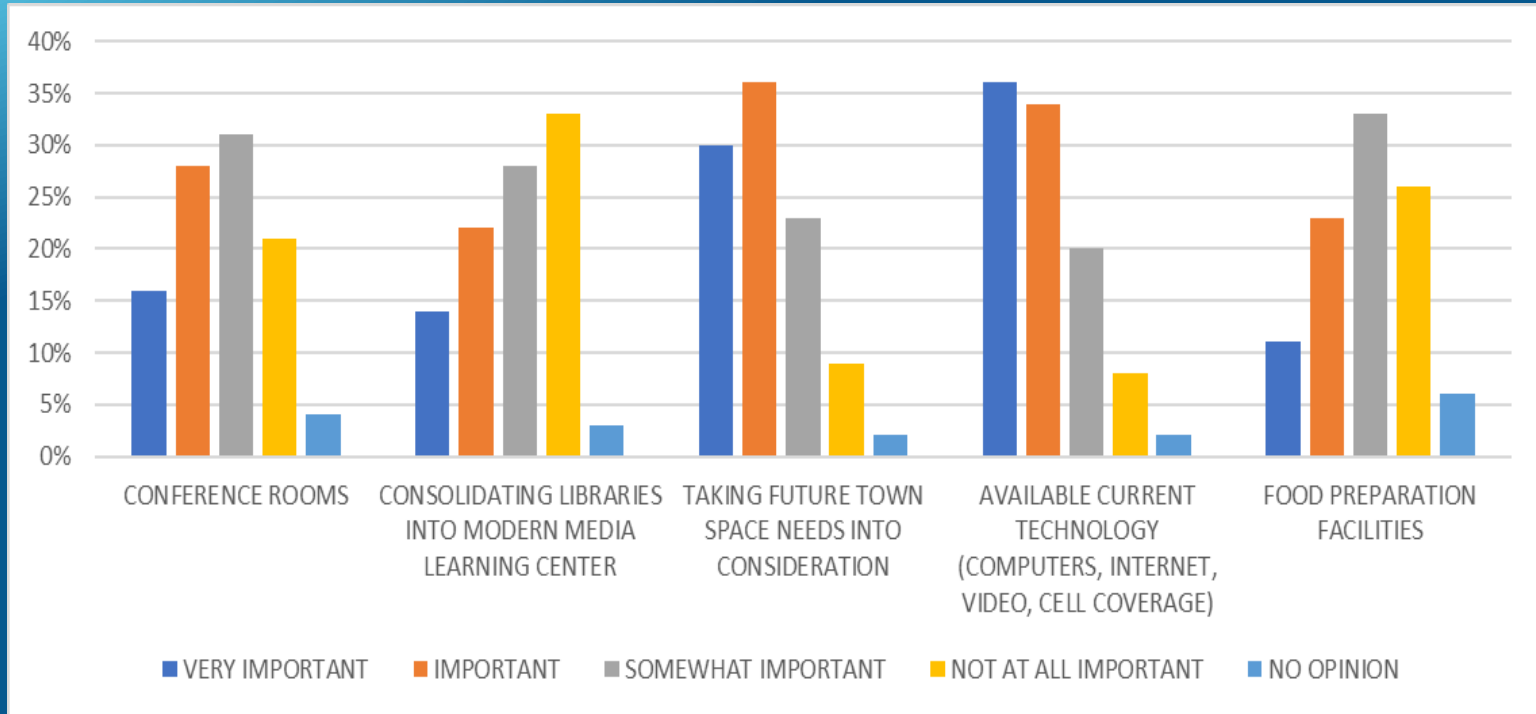
Q12: IN CONSTRUCTING A FUTURE MUNICIPAL COMPLEX, HOW IMPORTANT OR UNIMPORTANT ARE THE FOLLOWING ?



Answered: 423

Skipped: 1

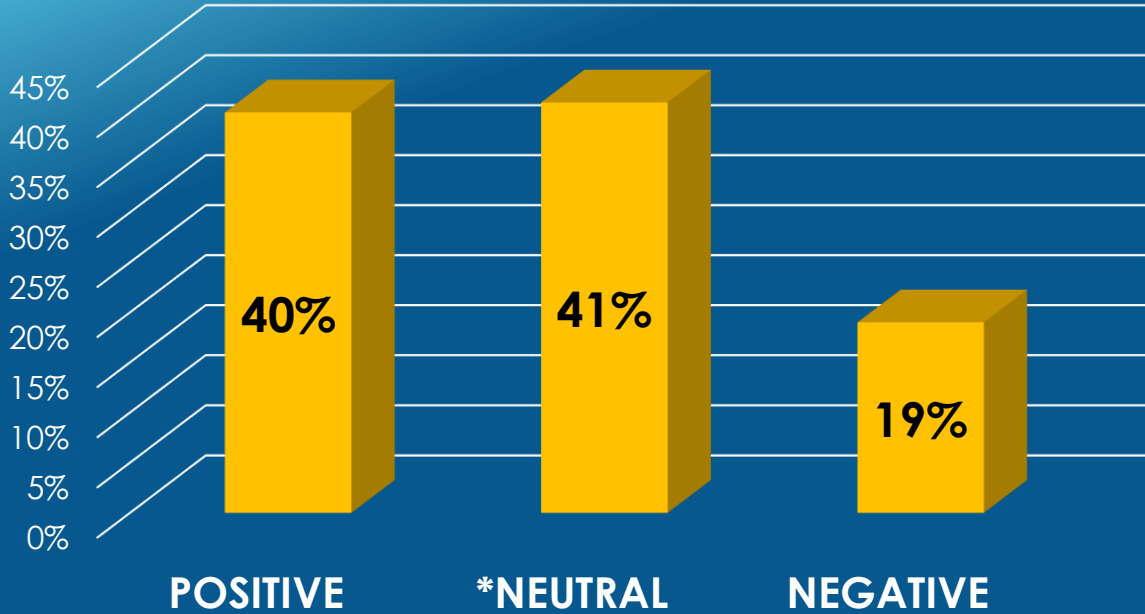
Q12: IN CONSTRUCTING A FUTURE MUNICIPAL COMPLEX, HOW IMPORTANT OR UNIMPORTANT ARE THE FOLLOWING ?



Answered: 423

Skipped: 1

Q12: ADDITIONAL THOUGHTS ABOUT A NEW MUNICIPAL COMPLEX



Written
Responses

**Neutral means neither positive nor negative
and/or not related to the municipal complex.*

Answered: 231

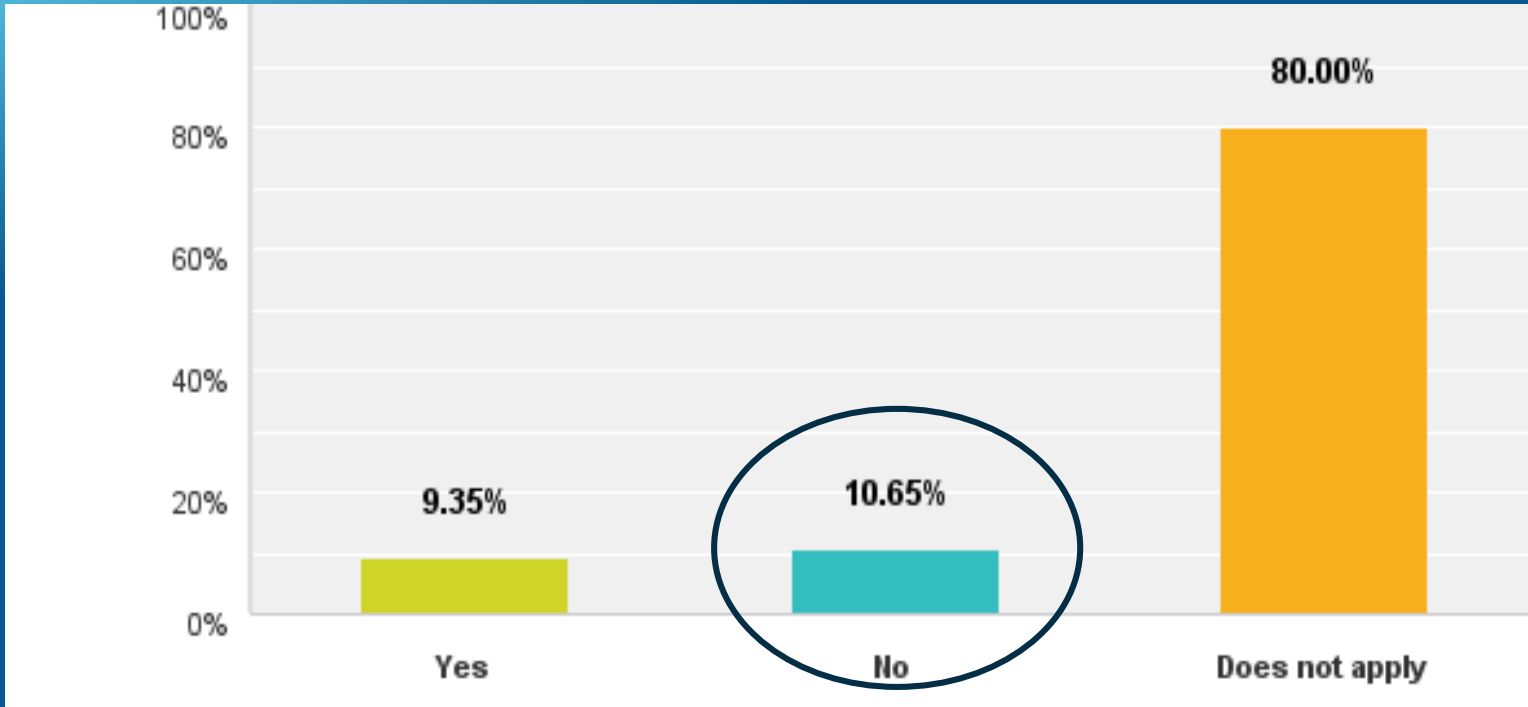
Skipped: 193

Q12 ADDITIONAL THOUGHTS ABOUT A NEW MUNICIPAL COMPLEX

Neutral Examples:

- Don't let the project become all encompassing and try to do everything. If you do, it will never be done.
- Has there been any discussion about selling current municipal complex and moving everything up to the sports complex. By selling current complex with river access, the new complex cost would be reduced.
- I hope this complex can enhance our town without losing our history and quaintness (like the old library).
- Supporting home businesses to thrive: technology, education, business training.
- I commend the town for listening to the citizens but it has come to the point where the leaders of the town take charge and make decisions. Not everyone is going to be satisfied no matter what is done. I think the survey should give adequate feedback for the leaders to move forward with what they think is in the town's best interest.
- The construction needs to have a professional GC and the budget needs to be overseen by someone that has commercial construction experience.

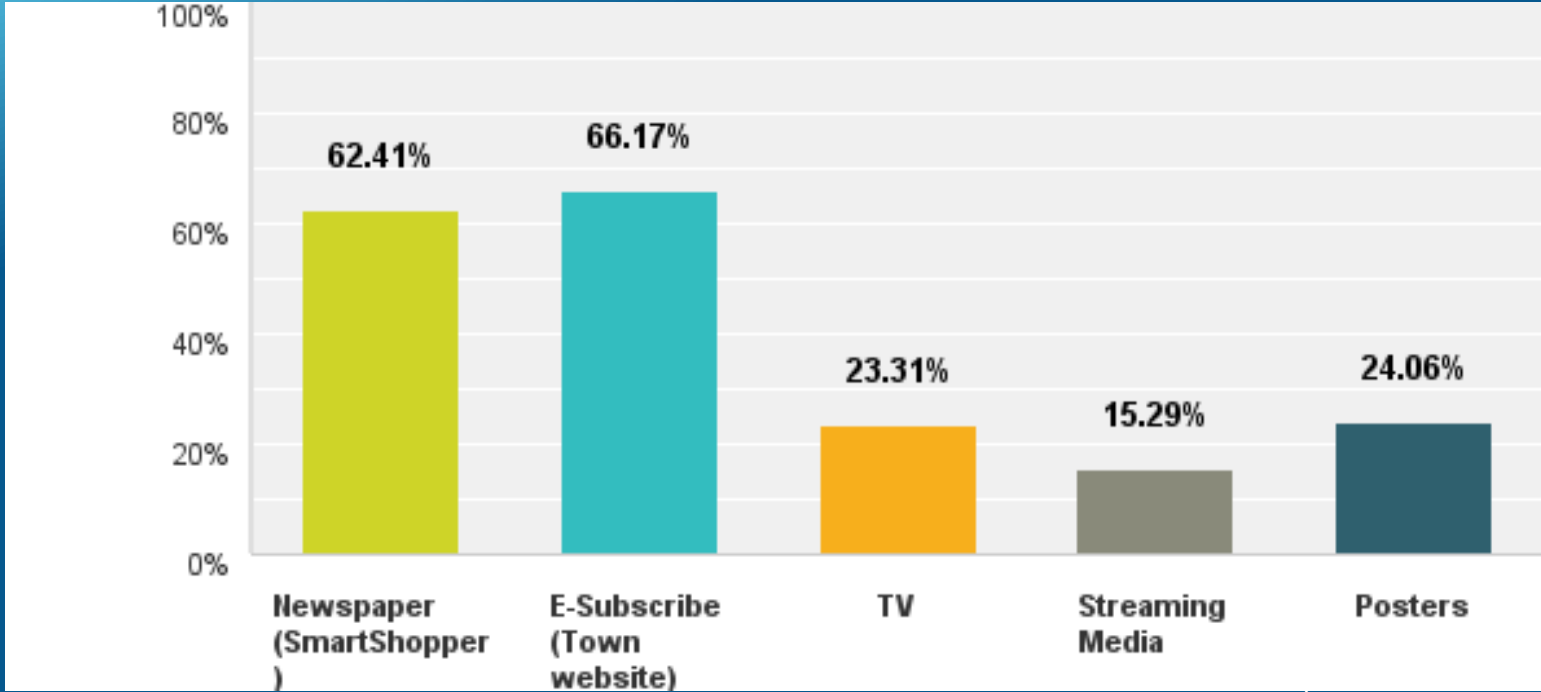
Q13: IF A VETERAN, ARE YOU AWARE OF THE EDUCATION, HOUSING, EMPLOYMENT, HEALTHCARE, RECREATIONAL PRIVILEGES, TAX EXEMPTIONS, FINANCIAL, BURIAL, DEPENDENTS' AND SURVIVOR BENEFITS AVAILABLE TO YOU?



Answered: 385

Skipped: 39

Q14: WHAT FORM OF COMMUNICATION DO YOU PREFER TO BE NOTIFIED OF TOWN/COMMITTEE MEETINGS, EVENTS ETC? (CHECK ALL THAT APPLY). IF YOU WOULD LIKE TO RECEIVE EMAIL UPDATES PLEASE REGISTER AT E-SUBSCRIBE ON THE BOTTOM OF THE TOWN WEBSITE HOME PAGE.



SURVEY ANALYSIS & RESULTS DISTRIBUTION

Additional analysis

- **Gender vs Age vs Yrs As Resident**
- **Survey demographics vs census data**
- **Review with committee**

Results Distribution

- **Online version**
- **Printed version**
- **Video + audio version**
- **Saco River TV**

SURVEY COSTS

1. Content creation	Volunteer	FREE
2. Print setup	Volunteer	FREE
3. Online survey setup	Volunteer	FREE
4. SurveyMonkey	Subscription (\$25/mo)	\$75
5. Printing & Direct Mail	Staples	\$1092
6. SmartShopper notice	½ page (non-profit)	\$156
7. Yard signs	22 + stakes	\$476
8. Survey return containers	5 + paint	\$50
9. Online survey data entry	Volunteer	FREE
10. Survey results analysis	Volunteer	FREE
11. Survey results presentation	Volunteer	FREE
12. Survey results distribution	Printing (Staples)	\$179
	Total	\$2028

\$2028 / 1925 Residences & PO Boxes = \$1.05 @

NEW MUNICIPAL COMPLEX COMMITTEE

John Sheahan (Chair)

Dana A. Gray

Erik Johnson

Jack Rogala

John Paul Rondeau

Kevin Lafreniere

Leonard VanGaasbeek

Mike Seely (Sponsor)